
PRESS CUTTING-METRO, 31 JULY 2006 (M23)



■ **INSTITUTE OF MARKETING MALAYSIA (IMM)** will hold a *Branding, Innovation & Leadership* seminar on Aug 16 at Mega View Banquet Deck, Menara Kuala Lumpur. World Marketing Association president Hermawan Kartajaya and *Nanyang Business Review* co-editor Associate Professor Joseph Wan Chew Yoong will give a talk during this seminar. Details: 03-7874 3089 (Norazlina); or e-mail: immsecretariat@imm.org.my.