
PRESS CUTTING-METRO, 15 APRIL 2005 (DIARY 74)



■ **INSTITUTE OF MARKETING MALAYSIA** organising a dinner talk "When Customer Centric is not Enough" on April 13 at 7.45pm at Megaview Deck Menara KL. Interested call: Hasnah/Norazlina (03-78743089/013-3999726/013-6963686 or e-mail:info@imm.org.my