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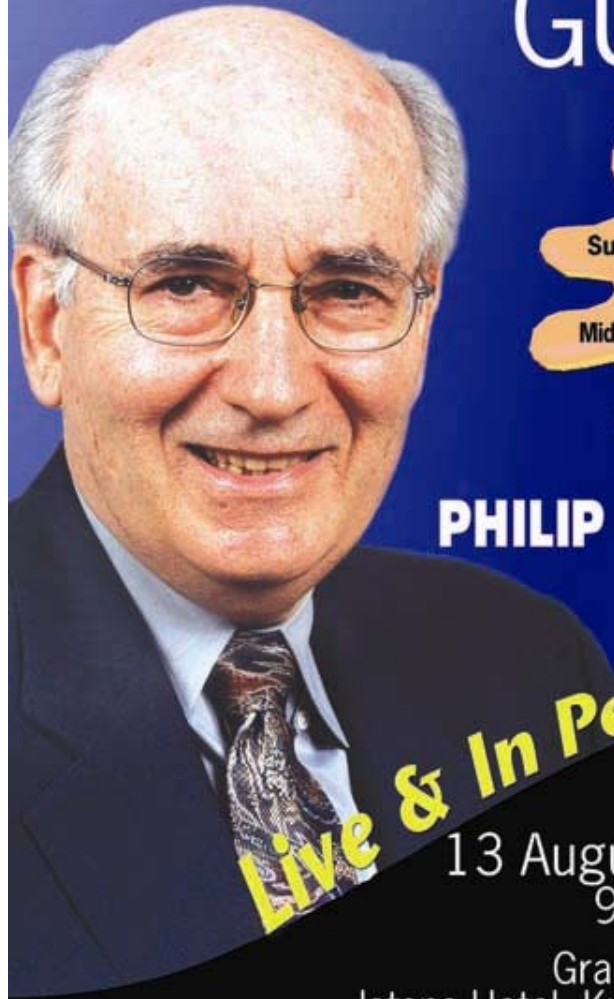


INSTITUTE OF MARKETING MALAYSIA



UNIVERSITI PUTRA MALAYSIA

21st Century Marketing *by* WORLD RENOWNED MARKETING GURU



**SPECIAL
PREVIEW**
Sunday 8 July 2007
3pm - 4pm
MPH (Courtyard)
Mid Valley Megamall, KL

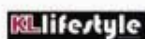
PHILIP KOTLER

Live & In Person!

Monday
13 August 2007
9am - 5pm

Grand Ballroom
Istana Hotel, Kuala Lumpur

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